

# PSY/360 Wk. 5 *A Day in Your Brain* Analytic Rubric

**Course ID:** PSY/360

**Course Title:** Cognitive Psychology

**Signature Assignment Title:** *A Day in Your Brain*

## **Signature Assignment Description/Directions:**

As people go about their day and encounter different situations and experiences, they use various cognitive processes. People often do not recognize that they are using cognitive skills, and do not understand how their brain functioning contributes to their daily life experience. This assignment provides insight into the cognitive processes that your brain goes through on a daily basis.

**Create** a 12- to 15-slide Microsoft® PowerPoint® presentation to showcase “A Day in Your Brain.” Include the following:

- Outline your typical day, from the time you wake up, until you go to sleep.
- Identify 8 to 10 situations throughout the day when the following cognitive processes occur:
  - Perception
  - Attention
  - Memory
  - Language
  - Reasoning
  - Decision making
  - Problem solving
- Explain how the cognitive processes are used in the situation, and how they help you to adapt in your environment.

**Include** detailed speaker notes on each slide to use as a transcript of what you would say while presenting.

**Include** a minimum of two sources to support your ideas.

**Format** any citations within your presentation according to APA guidelines.

**Assignment Point value:** 20

**Signature Assignment Due Week:** 5

<b>PSLO:</b>	<b>ULG:</b>	<b>Dimensions or Assignment Criteria Weight:</b>	<b>Does Not Meet Expectations (1.00)</b>	<b>Approaches Expectations (2.00)</b>	<b>Meets Expectations (3.00)</b>	<b>Exceeds Expectations (4.00)</b>
BSP #1: Knowledge Base in Psychology - Students should demonstrate fundamental knowledge and comprehension of the major concepts, theoretical perspectives, historical trends, and empirical findings to discuss how psychological principles apply to behavioral problems.	ULG:1 Professional Competence and Values	<i>Outline the cognitive processes that the brain goes through on a daily basis (1.2)</i>  <i>Weight: 20%</i>	Does not demonstrate ability to outline the cognitive processes that the brain goes through on a daily basis	Demonstrates limited ability to outline the cognitive processes that the brain goes through on a daily basis	Demonstrates proficient and expected level of ability to outline the cognitive processes that the brain goes through on a daily basis	Demonstrates an exceptional degree of ability to outline the cognitive processes that the brain goes through on a daily basis, through a substantive, in-depth, scholarly discussion
	ULG: 2 Critical Thinking and Problem Solving	<i>Identify 8 to 10 situations throughout the day when the following cognitive processes occur: Perception, Attention, Memory, Language, Reasoning, Decision making, Problem solving (1.1)</i>  <i>Weight: 25%</i>	Does not demonstrate ability identify 8 to 10 situations throughout the day when the following cognitive processes occur: Perception, Attention, Memory, Language, Reasoning, Decision making, Problem solving	Demonstrates limited ability to identify 8 to 10 situations throughout the day when the following cognitive processes occur: Perception, Attention, Memory, Language, Reasoning, Decision making, Problem solving	Demonstrates proficient and expected level of ability to identify 8 to 10 situations throughout the day when the following cognitive processes occur: Perception, Attention, Memory, Language, Reasoning, Decision making, Problem solving	Demonstrates an exceptional degree of ability to identify 8 to 10 situations throughout the day when the following cognitive processes occur: Perception, Attention, Memory, Language, Reasoning, Decision making, Problem solving, through a substantive, in-depth, scholarly discussion

	<p>ULG: 1 Professional Competence and Values</p>	<p><i>Cognitive Process and adapting to the environment</i></p> <p><i>Weight: 25%</i></p>	<p>Does not demonstrate ability to explain how a cognitive process is used in the situation, and how it helps a person adapt to their environment</p>	<p>Demonstrates limited ability to explain how the cognitive process is used in the situation, and how it helps a person adapt to their environment</p>	<p>Demonstrates proficient and expected level of ability to explain how the cognitive process is used in the situation, and how it helps a person adapt to the environment</p>	<p>Demonstrates an exceptional degree of ability to explain how the cognitive process is used in the situation, and how it helps a person adapt to their environment, through a substantive, in-depth, scholarly discussion</p>
<p>BSP #2: Scientific Inquiry and Critical Thinking - The student will learn and develop scientific reasoning and problem solving skills, including effective research methods.</p>	<p>ULG: 4 Information Utilization</p>	<p><i>Demonstrate psychology information literacy (2.2)</i></p> <p><i>Weight: 15%</i></p>	<p>Does not demonstrate ability to identify a minimum of two academic sources to support ideas</p>	<p>Demonstrates limited ability to identify a minimum of two academic sources to support ideas</p>	<p>Demonstrates proficient and expected level of ability to identify a minimum of two academic sources to support ideas</p>	<p>Demonstrates an exceptional degree of ability to identify a minimum of two academic sources to support ideas, through a substantive, in-depth, scholarly discussion</p>
<p>BSP #4: Communication - Students should demonstrate competence in writing and in oral and interpersonal communication skills. Students should produce a research study or other psychological project.</p>	<p>ULG: 3 Communication</p>	<p><i>Create a 12- to 15-slide Microsoft® PowerPoint® presentation to showcase "A Day in Your Brain." Include detailed speaker notes on each slide and citations in APA format</i></p> <p><i>Weight: 15%</i></p>	<p>Does not demonstrate ability to create a 12-15 slide presentation with detailed speaker notes on each slide with APA formatted citations</p>	<p>Demonstrates limited ability to create a 12-15 slide presentation with detailed speaker notes on each slide with APA formatted citations</p>	<p>Demonstrates proficient and expected level of ability to create a 12-15 slide presentation with detailed speaker notes on each slide with APA formatted citations</p>	<p>Demonstrates an exceptional degree of ability to create a 12-15 slide presentation with detailed speaker notes on each slide with APA formatted citations, through a substantive, in-depth, scholarly discussion</p>